

“World Changers Business Strategy Plan” & How to Get Started Instructions



- 1. “Welcome to the Team” and Business Strategy Overview
– www.TeamWorldChangers.com**
- 2. Initiate Team and Corporate Facebook connections**
- 3. Sign up for your Helo.Life Marketing System Website.**
- 4. Understand and Utilize the 2-7-30 System.**
- 5. Establish Up Line Support and Initial Enrollment Strategy**
- 6. Become a “Team Builder” and “Team Developer”**
- 7. Get Plugged in – Key Training & Support Resources / Key Website Resources.**

How to Get Started – Step-by-step Instructions

1. “Welcome to the Team” and Business Strategy Overview

1. Log onto www.TeamWorldChangers.com. Once there...

1. Watch the 2 ½ minute Welcome Video from Jeremy Roma



2. Click on the “Getting Started” tab and watch the “Getting Started” video



3. Watch the “3 Steps to Explode Your Helo Business” video (very important)
 4. Download and print the “World Changer Getting Started Business Plan” and review each page.
 5. Review ALL TABS on www.TeamWorldChangers.com including all documents, videos, etc.
2. Create your **LIST** of at least 100 names & numbers and get back to your SPONSOR to develop a GAME PLAN for the LAUNCH of your business (see section 5 on Up Line Support).

2. Initiate Team and Corporate Facebook Connections

1. Connect to our team **Facebook** Closed Group, search **Team It’s Our Time WGN** and ask to join the group - <https://www.facebook.com/groups/178892749229902/>. Your sponsor can then add you. Check this Facebook Page at least 1-2 times a day for updates, etc.

- From the **Team It's Our Time WGN** FB page, go to the Videos section and watch the Getting Started video - https://youtu.be/Qko96RD_wY0
 - From the Team It's Our Time WGN FB page, go to the **FILES** section and review all files.
2. Connect with **Chad & Nattida Chong's Facebook page** - <https://www.facebook.com/chadnattida/> - Add "See First" in your Newsfeed.
 3. Join the **World Global Network** Facebook Page - <https://www.facebook.com/groups/adkashapp/>

3. Sign up for your Helo.Life Marketing System Website

- a. Sign up for the **Marketing System** at www.LegacyOfExcellence.net or on your Sponsor's site. Work with your up line for proper enrollment (95% of all business builders use this system). Cost is \$39 per month for the Premium Membership (but once you refer 3 people, your site is free). You may want to consider setting up the same User Name and Password as your WGN Business Back Office.
- b. Watch the tutorials, etc. to get to know this system. You will be able to log into the Back Office of your Marketing Site by going to www.helo.life and clicking on Member Log in.

4. Understand and Utilize the 2 – 7 – 30 System

- Share the 2-minute product video
 - Then share the 7-minute company video
 - Then invite to a 30-minute Business Opportunity Webinar
- a. **Share the 2-minute product video via Email or Text** - You can choose to lead with the **PRODUCT** or the **OPPORTUNITY** (avoid pre-judging!)
 1. **Leading with the PRODUCT (sample conversations):**
 - "Bob, if I had a product that can literally help save lives and is revolutionizing the healthcare industry, would you want to know about it, yes or no? If I send you a 2-minute video, when can you watch it?" Send the 2-minute video.
 - "Have you seen this new Wearable Technology yet? Fox News said it's one of the top 5 technology products of 2017 and we are bringing it to the US. Would love your feedback. Watch this video and I'll fill in the blanks afterwards." Send the video

2. **Leading with the OPPORTUNITY (sample conversations):**
 - “Bob, when it comes to making money, are you married to your job or do you keep your options open? *(If they say married to their job, the conversation is over, move on)*. If they’re open, say: “Knowing what you know today about Fitbit, if you could have been involved in the beginning and could have earned from every device sold, would you have done it, yes or no? If I told you I have the first-to-market “Fitbit on steroids” in my possession now, would you want to see it, yes or no?” If Yes - Send the 2-minute video.

3. **After sending the 2 Minute Product Video** - determine interest in hearing more.
 1. Follow up and ask “What did you like best about what you saw?”. Ask “Did you only see yourself as a Customer of this product or did you see the big picture and want to make money with us also?”

- b. **Then share the 7-minute WGN Company Video or send your Marketing Website** and highlight **The 7-minute WGN Company Video**.

- c. Then Invite to be on an upcoming **30-minute Webinar** or send a Pre-Recorded Webinar.

- d. **LEARN and USE the 5 Key Questions:**
 1. Are you familiar with Fitbit or Apple Watch? (Yes or No)?
 2. Knowing what you know today about Fitbit/Apple Watch *(Fitbit is an \$8 Billion company / sold over 23 million Fitbits last year alone, etc.)*, if you could go back in time and be one of the first to get involved, and you could get paid on every device sold anywhere in the world, would you have done it? (Yes or No)? *(I’m working with a company that has created what could be considered a “Fitbit on Steroids” which is called a Helo)*.
 3. If we gave you the chance TODAY to be one of the first to be involved with this company, would you want in on this? (Yes or No)?
 4. Within the next 48 hours, I’m going to fill my 2 top positions. If I gave you the chance TODAY to have 1 of the top positions and to earn income from every device sold from all of the people purchasing devices after you, would you want that position today? (Yes or No)?
 5. *It’s \$1349 for Business Builders to purchase a Family Pack and start this business.* Are you ready to secure your position and get started?

5. Establish Up Line Support and Initial Enrollment Strategy

- a. **Set up a Zoom Video “Leader Launch Call” with your Sponsor (to occur within 5 – 7 days from your when you enrolled)**

1. Invite a minimum of 5 – 10 people who have at least seen the 2-minute video and have interest in learning more.
- b. Go to our up line's website (Chad & Nattida Chong) - www.cnworldgn.com and **SUBSCRIBE** so you will receive the latest email updates. You will find Power Point presentations, audios and videos to help you with your business.
 1. While on this site, learn how to set up your **Enrollment Strategy**:
 - Go to Downloads, then Forms, then Listen to the audio on "Enrolling and Strategy" to properly set your Strategy BEFORE you enroll your first person.
 - a. Instructions will be provided to log into www.worldgn.com, go to upper right hand corner, log in. There is a Business Menu on the left. Go to Strategy. The system is set up for your first person to go on your Common (Team) leg, and then the second person will be placed on your Personal leg, then back and forth. But this Strategy can be changed.
 - b. If you are on the Right side of your Sponsor, then your Right leg is your Common or Team Leg (and your left leg is your personal leg).
 - c. If you are on the Left side of your Sponsor, then your Left Leg is your Common or Team Leg (and your right leg is your personal leg).
 - c. When someone is ready to **Sign Up and Order** from you:
 1. They will go to your Website
 2. Will Order their Product Package
 3. Will Sign up as a Customer or Member and Create an Account
 4. They will then go into THEIR back office, go to Membership, and sign up for the Loyalty Membership.

6. Become a "Team Builder" and "Team Developer"

- a. Determine who you want YOUR **Top 2 people** to be. Enroll them within your first 48 hours.



- b. Once you have your 2 Customers or Members who make a purchase, you are a **Team Builder and will now make 10% on every sale. When you have sold a minimum of 2 Family Packs (one on each leg) or at least 10 Customers who purchase the Single HELO Box), you will now earn 20%** on each personal sale and are a **Team Builder Executive**.



c. **TEAM BUILDER to TEAM DEVELOPER to DIAMOND**

1. Get the Family Pack & Become a Loyal Member

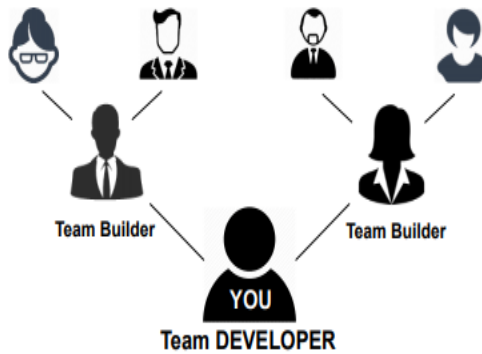
2. Become a TEAM BUILDER within 24-48 Hours

Sponsor 1 person on your Right & 1 on your Left



3. Become a TEAM DEVELOPER within your first 7 days

Help the 2 that you sponsored become **TEAM BUILDERS**



4. Sponsor 4 more on your Right & 4 more on your Left

Make sure they have the Loyalty Membership

This ensures that your personal Loyalty plan is paid for



5. Create 5 TEAM DEVELOPERS on the Right & on the Left

This will advance you to **DIAMOND**

d.

GETTING PLUGGED IN - Key Training and Support Resources:

1. **Daily** – Business Opportunity Webinars (offered multiple times throughout the day) (can also utilize Pre Recorded Webinars such <https://youtu.be/CKDyRf3GbJI> or sign up for a specific time at www.helo.money.com.
 - a. Double President Couple Jeff & Lisa Giammalva’s live webinars are every Monday, Wednesday, Friday, and Sunday at 9:00pm EST – go to www.jlworldglobal.com. Zoom meeting access ID is 3284262354.
2. **Monday’s at 1:00pm EST** – Presidents Call hosted by Grand President Millionaires Chad and Nattida Chong (replays are sent out within 24-48 hours) - - <http://live.cnworldgn.com/> or Dial: +1 669 900 6833 (US Toll) or +1 646 558 8656 (US Toll) Webinar ID: 630 810 556
3. **Wednesday’s at 1:00pm EST** – Corporate Call with Communications Director, Taylor Worre - <http://live.cnworldgn.com/> (replays are sent out within 24-48 hours)
4. **Saturday’s at 1:00pm EST** – “It’s Our Time” Team Training call. - Zoom 557 557 0000 or call 408-638-0968 and use code 557-557-0000#
5. Leverage the system through **3-Way calls** with your Up line.

Key Website Resources:

1. Your personal website: (www.USERNAME.worldGN.com)
 - a. To get to your Business Back Office, Log in with User Name and Password (get to know the links / documents / etc.).
2. Your Marketing Website: (www.USERNAME.helo.life)
 - a. To get to your Marketing Site Back Office – go to www.Helo.Life and log in.
3. Corporate website for World Global Network – www.WorldGN.com
4. Chad and Nattida’s website – www.CNWorldGN.com.
5. Site to order Business Cards, Brochures, etc. – www.WorldGNMarketing.com.
6. Fox News Video - <https://youtu.be/mLrRYgS4Vil>
7. Today Show Video (July 2017) - <https://youtu.be/VtTthtNPrfs>

EVERYONE ASKS THEMSELVES THREE QUESTIONS:

- **Can I do this? (YES YOU CAN!)**
- **Do I want to do this? (you would be crazy not to!)**
- **Do I have the time to do this? (prioritize time today to impact your tomorrow’s)**

USE YOUR LEADER’S STRENGTHS TO GROW YOUR BUSINESS.

SPEND ZERO TIME OR ENERGY ON RESISTANCE.

To Our Success!!

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*"Real Leaders Are Ordinary People
with Extraordinary Determination" (unknown)*